

2024 HLCA Summary Statistics Report

Membership Report

	Full	Associate	Total	Yr over Yr	# Donated	% Donated
2024	324	43	367	-29	168	52%
2023	349	47	396	20	187	54%
2022	334	42	376	-4	182	54%
2021	329	51	380	-2	175	53%
2020	335	47	382	-7	173	52%
2019	347	42	389	9	177	51%
2018	347	33	380	36	166	48%
2017	322	22	344	2	159	49%
2016	314	28	342	58	148	47%
2015	268	16	284	96	123	46%
2014	172	16	188	-34	77	45%
2013	203	19	222	-10	99	49%
2012	210	22	232	---	117	56%

Membership Communications

	Advertising Rev	Ltr, Mag, Plack	Net
2024	\$ 2,657.55	\$ 4,987.41	-\$ 2,329.86
2023	\$ 3,100.00	\$ 4,658.54	-\$ 1,558.54
2022	\$ 3,300.00	\$ 6,019.37	-\$ 2,719.37
2021	\$ 3,100.00	\$ 5,673.00	-\$ 2,573.00
2020	\$ 3,100.00	\$ 6,441.00	-\$ 3,341.00
2019	\$ 4,620.00	\$ 4,542.00	\$ 78.00
2018	\$ 5,500.00	\$ 5,563.00	-\$ 63.00
2017	\$ 4,663.00	\$ 4,729.00	-\$ 66.00
2016	\$ 4,180.00	\$ 3,888.00	\$ 292.00
2015	\$ 2,350.00	\$ 3,644.00	-\$ 1,294.00
2014	\$ 2,150.00	\$ 3,209.00	-\$ 1,059.00
2013	\$ 1,573.00	\$ 3,060.00	-\$ 1,487.00
2012	\$ 1,810.00	\$ 1,630.00	\$ 180.00

Swimming

	Revenue	Costs	Net	Participants
2024	\$ 9,342.40	\$ 9,788.48	-\$ 446.08	230
2023	\$ 8,655.00	\$ 9,408.50	-\$ 753.50	209
2022	\$ 6,500.00	\$ 7,120.00	-\$ 620.00	161
2021	\$ 4,940.00	\$ 7,207.00	-\$ 2,267.00	130
2020		\$ 100.00	-\$ 100.00	-
2019	\$ 5,473.00	\$ 6,739.00	-\$ 1,266.00	129
2018	\$ 4,295.00	\$ 5,435.00	-\$ 1,140.00	105
2017	\$ 4,740.00	\$ 5,475.00	-\$ 735.00	112
2016	\$ 5,656.00	\$ 5,953.00	-\$ 297.00	129

2015	\$ 5,659.00	\$ 6,220.00	-\$ 561.00	125
2014	\$ 5,134.00	\$ 5,573.00	-\$ 439.00	108
2013	\$ 4,751.00	\$ 6,498.00	-\$ 1,747.00	105
2012	\$ 5,165.00	\$ 6,786.00	-\$ 1,621.00	---