

2015 HLCA Summary Statistics Report

Membership Report

	Full	Associate	Total	Year Over Year	# Donated	Income	Year Over Year
2015	268	16	284	96	123 (43%)	\$ 17,330	\$ 5,510
2014	172	16	188	-34	77(45%)	\$ 11,820	\$ (1,490)
2013	203	19	222	-10	99 (48%)	\$ 13,310	\$ (1,165)
2012	210	22	232	----	117 (50%)	\$ 14,475	N/A

Note -2012 - 72 did not return, 56 new

2013 - 68 did not return, 57 new

2014 - 75 did not return, 35 new, 109 continuous 3 years

2015 - 17 did not return, 108 new, 126 continuous 3 years

Note - 336 different members since 2012

Membership Communications

	Advertise Income	Letter & Mag, Decals, Postage	Net	Year Over Year
2015	\$ 2,350	\$ 3,644	\$ (1,294)	\$ (235)
2014	\$ 2,150	\$ 3,209	\$ (1,059)	\$ 428
2013	\$ 1,573	\$ 3,060	\$ (1,487)	\$ (1,667)
2012	\$ 1,810	\$ 1,630	\$ 180	----

Note – 2013 - \$625 payments not received

2014 -\$300 Emmerson Set up fee not included

2015 - Membership blitz Post AGM increased members by 40 over 2014, cost \$400

Swimming

	Income	Costs	Net	Year Over Year	Participants
2015	\$ 5,659	\$ 6,220	\$ (561)	\$ (122)	125
2014	\$ 5,134	\$ 5,573	\$ (439)	\$ 1,308	108
2013	\$ 4,751	\$ 6,498	\$ (1,747)	\$ (126)	105
2012	\$ 5,165	\$ 6,786	\$ (1,621)	----	----

Note – 2014 - \$336 Govt Subsidy

2015 - \$379 Gov't Subsidy

Regatta

	Income	Costs	Net	Year Over Year
2015	\$ 5,260	\$ 1,785	\$ 3,475	\$ 1,374
2014	\$ 3,751	\$ 1,650	\$ 2,101	\$ 178
2013	\$ 3,822	\$ 1,899	\$ 1,923	\$ 135
2012	\$ 3,559	\$ 1,771	\$ 1,788	----

Fireworks

	Income	Costs	Net	Year Over Year
2015	\$ 3,128	\$ 4,070	\$ (942)	\$ 2,144
2014	\$ 1,955	\$ 5,041	\$ (3,086)	\$ 103
2013	\$ 2,583	\$ 5,772	\$ (3,189)	\$ (1,504)
2012	\$ 3,300	\$ 4,985	\$ (1,685)	----

Note: Funding model for spend is double income from previous year

Note – 2013 - \$600 for services for setup and fire

Major Expenditures

	2015	2014	2013
Beach Container	\$ 914	Dock	\$ 2,419
Shoreline (Gross -\$3,089)	\$ 839	Volleyball Court	\$ 737
Navigation	\$ 520	Tent & BBQ	\$ 467
Volleyball Sand	\$ 785	Beach Seedlings	\$ 460
Geese Mgt	\$ 210	Geese Mgt	\$ 170
			Total \$ 3,192
Total	\$ 3,268	Total	\$ 4,083

Operational Account

December 31, 2012	\$ 13,543
December 31, 2013	\$ 13,856
December 31, 2014	\$ 11,697
Forecast Year End 2015	\$ 20,222

Plus Hoodie Stock - \$500, Dysart Account Rec -\$400??